

2016-2021 NHSC Strategic Plan

Modified and Approved by the NHSC Board of Directors on 9/6/2018



Goal 1

Offer rigorous curricula and high-impact education practices that prepare all students for a lifetime of achievement.

Objective 1: Integrate professional standards into curriculum (75% of academic programs).

Objective 2: Graduate skilled students who are proficient employees (75% of graduates will be satisfactorily employed in their field of study as rated by their employers).

Objective 3: Recognize each student as an individual by confirming that 100% of students have established and updated a career/success plan.

Objective 4: Engage students in a high-impact practice connected to their vocation or career, such as internship, research, and/or practicum (85% or higher of graduating students).

Objective 5: Define and devise a method of measuring student success.



Goal 2

Enhance fiscal sustainability to support the needs and expectations of students and the community.

Objective 1: Increase the student billing collection rate to 90%.

Objective 2: Increase the endowment to \$4 million by 2021.

Objective 3: Implement at least 5 new revenue streams for NHSC.



Goal 3

Advance enrollment, retention & completion rates.

Objective 1: By the end of the Spring 2021, 50% of high school seniors taking an NHSC Dual Credit/ Dual Enrollment course will later enroll as an NHSC student the year immediately.

Objective 2: By the end of the 2020-2021 academic year, 60% of students who test into developmental writing and/or math will complete 70% or more of their registered credits with a 2.0 GPA their first and second terms.

Objective 3: At least 61% of freshmen will return for a second consecutive term in the spring after the fall semester.

Objective 4: At least 39% of students from fall will return for the following fall semester.

Objective 5: By the end of the spring 2020-21 semester, at least 25% of full-time students pursuing a 2-year degree will graduate. At least 25% of full-time students pursuing a 4-year degree will graduate.

Objective 6: Implement the Student Enrollment Plan (StEP) effectively each semester. At least 75% of high risk students will move to medium or low risk; at least 50% of medium risk students will move to low risk; and 100% of low risk students will maintain low risk.



Goal 4

Create a culture of institutional effectiveness and accountability.

Objective 1: Implement a comprehensive process for institutional effectiveness with evidence that assessment results, reliable data, and the strategic plan are used to inform resource allocation, planning, and decision making.

Objective 2: Strengthen leadership, communication, and inter-departmental collaboration to advance the College's mission.

Objective 3: Achieve employee satisfaction, as measured by a 80% employee satisfaction rate.

Objective 4: Improve services and processes to eliminate inefficiencies and ineffectiveness by continual improvement methods such as standard operating procedures (SOPs), kaizen events, and assessment.



Goal 5

Substantially increase the integration of culture & community into the College's programming.

Objective 1: Create and implement a Center for Culture and Community to provide outreach, services, and cultural preservation that meets the needs of the College and the community.

Objective 2: Create an administrative level marketing department/position in order to build, execute, and maintain a high-level marketing campaign.

