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Janecek-Hartman College Scholar Named ROI Institute Award Winner

NEW TOWN, N.D. -- Jennifer Janecek-Hartman, Ph.D., vice president of Campus Services, Nueta Hidatsa Sahnish College, recently received a Most Innovative Approach to ROI award from the ROI Institute.

Janecek-Hartman was recognized for an outstanding application of the ROI Methodology® and honored for exceptional work in measurement, evaluation and analytics. Developed by the ROI Institute, the methodology assists professionals in improving programs and processes using return on investment (ROI) in non-traditional applications.

Dr. Janecek-Hartman created an ROI evaluation model for tribal colleges and universities (TCUs) serving native communities. Her Indigenous assessment is based on local, traditional and tribal values that comprise the lens through which decisions are made at TCUs. Non-monetary ways of measuring ROI include institutional changes resulting from programming, institutional successes and the number of graduates and pre-and-post-graduation earnings.

Partners in Janecek-Hartman's work include five North Dakota Association of Tribal Colleges presidents: Cynthia Lindquist, Ph.D. (Cankdeska Cikana Community College), Twyla Baker, Ph.D. (Nueta Hidatsa Sahnish College), Laurel Vermillion, Ph.D. (Sitting Bull College), Kelli M. Hall, Ph.D. (Turtle Mountain Community College) and Leander McDonald, Ph.D. (United Tribes Technical College), as well as the American Indian College Fund and the Strada Foundation, which provided grant funding for the project.